

**Jerome Kral**

jerrykral24@yahoo.com  
773 316-3031  
4704 North Central Ave.  
Chicago, Ill 60630 USA

**EDUCATION:**

- **Visual Communication**, Westwood College (January 2011 - Present)  
3.615 Cumulative Grade Point Average
  
- **Certified Nursing Assistant**, International Career Institute, (January 2007 - August 2009)  
3.225 Cumulative Grade Point Average

**WORK EXPERIENCE:**

January 2012- Present **Light of Day Media Productions**  
Chicago IL

**Creative Design /Audio** - responsible for researching and implementing graphic design and working with marketing partners and clients to create visual solutions to communication problems, in print and electronic media.

March 2009- May 2011 **Best Buy**  
Chicago IL

**Gaming / Media CSR**\_ Assisted customers. Answered customer questions and advised on gaming products and accessories, operated cash register, stock and maintain appearance of store display.

January 2008 - August 2008 (Seasonal) **Hewitt Associates**  
Lincolnshire, IL

**Call Center Senior CSR** - My duties at Hewitt were to elect clients insurance benefits. During annual enrollment I also guide new customer service representatives through transactions and train them on what to expect.

May 2006 - July 2007 **Peregrine Financial Group**  
Chicago, IL

**Trade Clerk** - Placed commodities trades for brokers and clients, that wanted a position in the

market with the Chicago Board of Trade or the Chicago Mercantile Exchange and actually place that trade or trades for a position in the market.

June 2004 - August 2005  
Rogers Park, IL

### **Game Crazy**

**Assistant Manager** - Fill in for the store manager while she was on maternal leave. My responsibilities included:

1. Opening or closing the store depending on the shift.
2. Maintaining the daily and weekly quotas
3. Successfully promote and sell new offers
4. And finally, keep the customers interested and satisfied.

#### **INTERESTS:**

Inbound marketing, Personal Branding, Project Management, e-commerce, web development, instructional design, communication evolution, design, mobile devices, distance learning.

#### **REFERENCES:**

Reference letters available upon request.